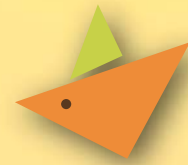




Your Link



to High Quality
Suppliers in China



19-21 October 2016
Shanghai New International
Expo Centre, Shanghai, China

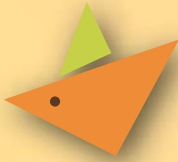


中国玩具和婴童用品协会
China Toy & Juvenile Products Association



we energize your business | since 1924

China Kids Expo reaffirms position as Asia's leading B2B show for the juvenile sector



On October 22, 2015 China Kids Expo 2015 closed its doors in Shanghai New International Expo Center (2345 Longyang Road, Pudong New Area) setting new benchmarks in terms of size, visitor numbers and international participation. Co-organized by China Toy & Juvenile Products Association and Koelnmesse GmbH, China Kids Expo is held concurrently with China Toy Expo, China International Licensing Show and CKE Education.

The entire exhibition space exceeded 145,000 square meters with more than 1,500 exhibitors. Internationally the number of exhibitors increased by 30% (cf. China Kids Expo 2014) featuring more than 500 brands from more than 20 countries, including world-famous brands as well as national pavilions from Canada, Russia, Germany, Switzerland, Korea and Taiwan.

Selected Brands



Why you shouldn't miss CKE 2015?

To ensure successful business, there is no getting round China Kids Expo in October each year. Here are many good reasons to use CKE as the platform for networking with your customers and doing business:

Right Place

Shopping among the factories!

As Asia's Leading Children's Goods event, CKE is a unique channel for buyers to meet the greatest number of export-ready Chinese juvenile products manufacturers.

Right Products

Qualified and reliable products at reasonable price, showing whole scope of baby products and exposing the innovative ones for the coming year!

Right Time

One Trip to Visit More Fairs, Sourcing More and New!

Very close to Phase 2 Canton Fair Autumn (baby products part), it is convenient for you to visit two fairs in China within a short time, gain new resources!

More Convenience

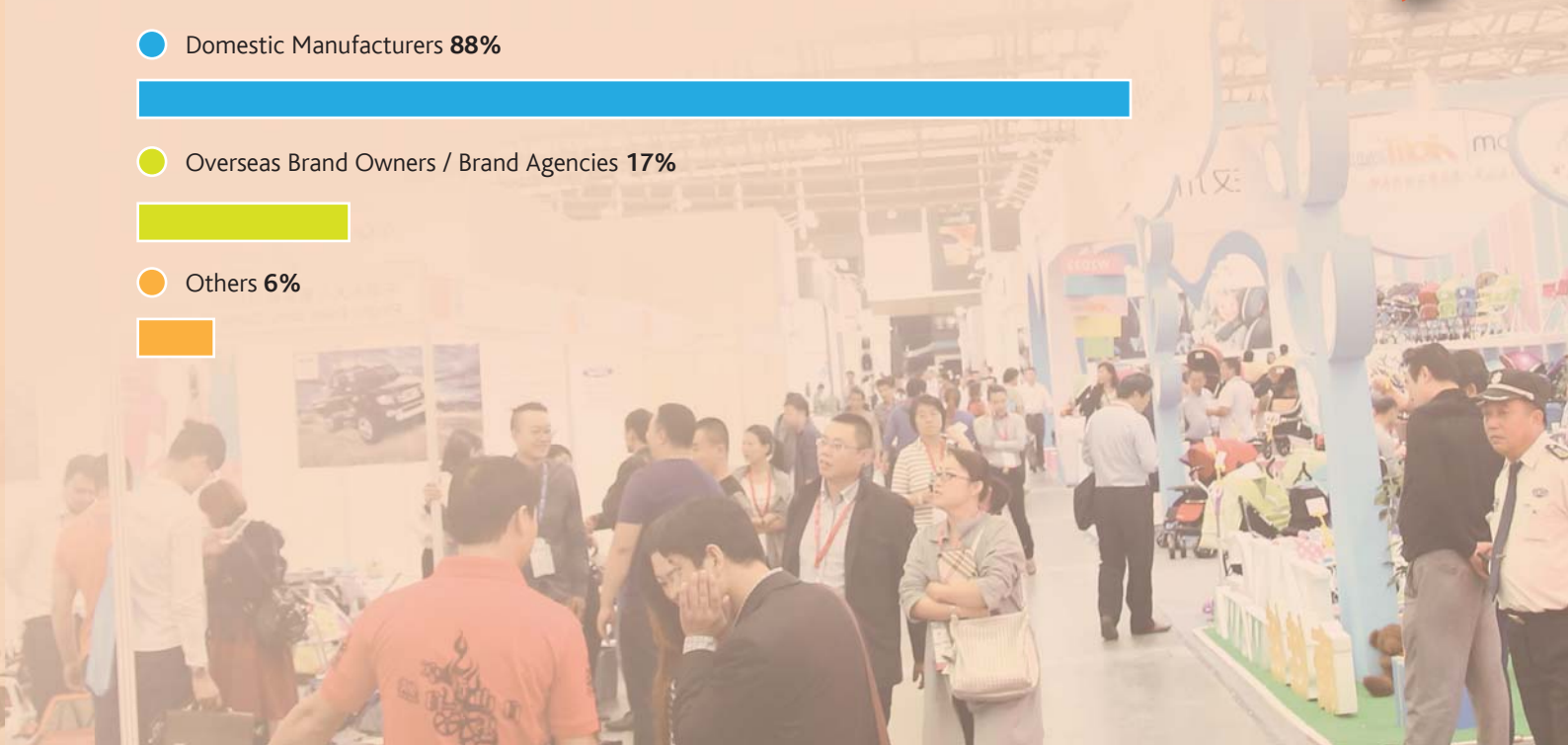
One badge allows you the access to not only CKE, but also Toy Fair and Licensing Expo!

Exhibitors Analysis Divided by Business Type

● Domestic Manufacturers **88%**

● Overseas Brand Owners / Brand Agencies **17%**

● Others **6%**





Extra Service for Visitors

For visitors, we provide professional advice for travel and expo related services, including badge by post before the show, visa support, business matchmaking and travel services.

Online Registration

Register online to ensure your entrance!
Pre-registered buyers will get a free entry badge and catalogue onsite.

Business Match making & Factory Visiting

We can assist you for planned meetings with sourcing manager and buyers, factory visits can also be arranged upon request. Just let us know the manufacturer(s) you would like to visit.

Free Internet Access

Our visitors can enjoy the free Web surfing service in the internet area.

Exclusive Lounge for International Buyers

International Buyers' Lounge provides comfortable place for taking a break with FREE beverages and snacks, etc..

Free Shuttle Bus

Free shuttle buses are available between subway station (Subway line 2, Longyang Rd station) and Shanghai New International Expo Centre, also inside the expo centre to different halls during show date.

Voice From the Visitors

I have attended the Expo for many times, which was getting better year by year. This time, I met old friends and found so many news connections.

Mr. Ulrich Strobel, President of Ulrich Strobel GmbH, Germany

This year, I led a Germany buyer group totally 24 people to attend the Expo. My group members were very satisfied with the show. Most of them have reached a deal with exhibitors on site.

Ms. Scarlett Wisotzki, Editor of Meisenbach Verlag, Germany

It was my first time to attend this Expo, which really shocked me by its product categories and supplier quality. In the following years, this show will be my first choice to participate.

Mr. Ing. Zdenek Burda, Purchase manager of ABC live, Slovak Republic

Previously, I just attended Canton Fair or Hong Kong fair. I really did not know there was such a well-organized Expo in Shanghai, where I met a lot of new suppliers and sourced many ideal products. I would like to introduce this Expo to my friends.

Mr. Akashdeep Arora, Global sourcing partner of TNA Marketing, India

After visiting the baby articles show in July and October, I found that the former one is focused on retailers and single buyers, while most of China Kids Expo's target visitors are from agent, wholesalers and stores, if you want to make big deals, CKE will be a better choice, and also an ideal place to exposure new products and brands among trade visitors.

Mr. Hu Zhijie, General Manager of Shanghai Sonnenschein Trading Co., Ltd.



550 exhibitors from 22 countries and 60,618 visitors from 93 countries in 2015!

Koelnmesse has one of the world's largest exhibition complex and organizes 80 trade fairs in Cologne and all over the world each year. As organizer of the world-renowned Kind + Jugend in Cologne, Germany, Koelnmesse has deep knowledge about the industry and an extensive network to its decision makers.

www.koelnmesse.com


China Toy & Juvenile Products Association (CTJPA) is the not-for-profit trade association representing the interests of Chinese toy and juvenile products industry. CTJPA became a member of the International Council of Toy Industries (ICTI) in 1998 as the only official representative in China and now has assumed the Presidency of ICTI for 2015-17. The government, the trade, the media and consumers recognize CTJPA as the authoritative voice of industry. CTJPA was founded in 1986 as the China Toy Association. Total registered members are over 5,000.

www.tjpa-china.org

Register NOW !!!

en.china-kids-expo.com

Contact Us

Please feel free to contact us in case of any question 

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