

Big business of BABY FOOD for little consumers

China International Baby Articles Fair

16-18 October 2018
Shanghai, China



NEW!



Organizers:



中国玩具和婴童用品协会
China Toy & Juvenile Products Association





Bring Food Safety to Chinese Buyers



Food safety, top concern of Chinese consumers, due to the "contaminated milk powder" happened years ago



Imported food are considered the safer option and get popular by young parents



The abolishment of China's "one child policy" ensures the biggest market keeps growing



Be part of

International Baby Food Pavilion

We provide you with...

1

Show baby food in a special area, so buyers won't miss!

2

Matchmaking programs ensure your sales success

3

30% of our 50,083 buyers look for baby food – give them what they need

4

The best and only pure B2B trade fair for baby food in China

Book your **Walk-in Carefree Package**

at China Kids Expo **International Baby Food Pavilion!**

**Standard premium stand
12 sqm-Booth**

incl. catalogue entry & 1 page AD

3,520 €

**9 sqm Walk-in Carefree Package
+ Hotel Accommodation**

4 nights at the quality hotel incl. breakfast
only to carefree package exhibitor

3,000 €



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