

About China Kids Expo (CKE)

Having served the industry for nearly a decade, China Kids Expo has become one of the most important international trade fairs for enterprises to participate in. With an exhibit profile spanning the entire range of children's products, featuring global product debuts as well as new materials, functions and technologies, the one-stop platform also showcases new industry achievements, emerging distribution channels and innovative parenting models.

Highlights of CKE2018

◆ Market Trend Zone

Be the first to experience innovative new products to be launched in China and other parts of the world in 2019 at this feature zone and keep up with the latest industry trends.

◆ "Top 500 Distributors" list

The accolade will go to high quality distributors based on evaluation criteria such as business scale, operation capability and industry influence. Selected companies will get to enjoy exclusive privileges at the event.

◆ Kids Fashion Zone/Show

The annual Kids Fashion Show is poised to present over 10 fashion clothes brands from Spain, Italy, France and China. They present the latest and trendy arrivals for 2019 in a glamorous feast of vogue for agents, distributors, trade buyers and media of children wear industry.

Exhibit Categories

- | | |
|--|---|
| <input type="checkbox"/> Strollers, baby walkers, foldable cradles | <input type="checkbox"/> Children car seats |
| <input type="checkbox"/> Tricycles, children's bicycles | <input type="checkbox"/> Baby scooters & children's roller skates |
| <input type="checkbox"/> Safety & care | <input type="checkbox"/> Toys and games products |
| <input type="checkbox"/> Children's furniture, chairs & bedding and textiles | <input type="checkbox"/> Feeding supplies |
| <input type="checkbox"/> Food & nutrition for infants & children | <input type="checkbox"/> Children's clothing & accessories |
| | <input type="checkbox"/> Other services |

Selected Brands



China Kids Expo 2019

Time

16th – 18th October 2019

Venue

Shanghai New International Exhibition Center

Organizer

China Toy & Juvenile Products Association
Koelnmesse China Co Ltd



Your contacts:

China:
Max Miao
Tel: +86 21 6390 6161- 807
m.miao@koelnmesse.cn

Europe:
Katharina Gründig Figueiroa
Tel: +49 221 821 -3743
k.gruendig@koelnmesse.de

Koelnmesse (Beijing) Co Ltd.
Unit 0906 Landmark Tower II
No.8 Dong San Huan North Road, Beijing 100004
China
www.koelnmesse.com

► en.china-kids-expo.com

Onsite activities

- STEAM Education Industry Forum
- Kids Fashion Show
- Trends in Maternal & Infant Industry
- Greenland Global Commodity Trading Hub – Networking
- TMALL New Retail Forum

Structural data of CKE 2018

	Total	China	International
Exhibitors	500+	430+	70+
Exhibition Space (sqm)	57,500	47,500	10,000
Visitors (estimated)	55,000+	52,000+	3,000+

Participation fee

Raw Space (≥36 m ²)	Premium Shell Scheme(≥12 m ²)
EUR 190 / m ²	EUR 270 / m ²
Catalogue Ad (1Full page 4C): EUR 280 per registered exhibitor (Required)	

* A 15% surcharge is applicable on corner and head stands.

We are interested in

- Participating in CKE 2019 with _____sqm stand.
- Visiting CKE 2019, please send me the e-ticket.
- Participating / visiting Kind + Jugend 2019, please send me more information.

Company name	Website
Contact	Tel
Email	

China Kids Expo 2019

Time

16th – 18th October 2019

Venue

Shanghai New International Exhibition Center

Organizer

China Toy & Juvenile Products Association
Koelnmesse China Co Ltd

Your contacts:

China:
Max Miao
Tel: +86 21 6390 6161- 807
m.miao@koelnmesse.cn

Europe:
Katharina Gründig Figueiroa
Tel: +49 221 821 -3743
k.gruendig@koelnmesse.de

Koelnmesse (Beijing) Co Ltd.
Unit 0906 Landmark Tower II
No.8 Dong San Huan North Road, Beijing 100004
China
www.koelnmesse.com

► en.china-kids-expo.com